

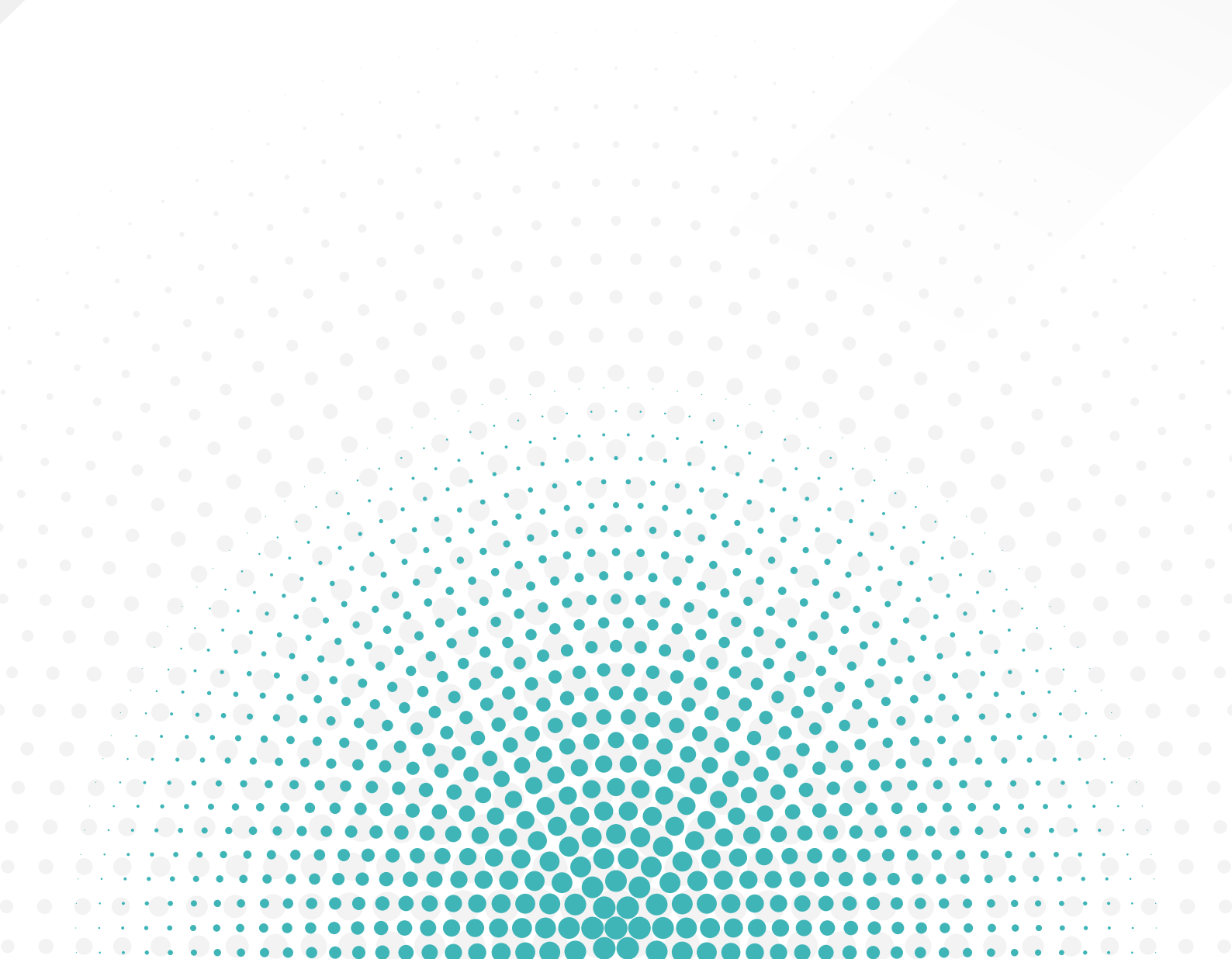
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CUSTOMER
NEWSLETTER

2023

Fourth Quarter Customer Newsletter



Message from Our General Manager

Dear Valued Business Partners,

I'm glad to meet you in the new issue of our customer newsletter. GCA has left behind another dynamic and successful quarter as in the past. We continued to put our best efforts in the fourth quarter of the year. GCA which produces world-class glass packaging in the food and beverage categories for domestic and international markets, took part in the Luxe Pack Monaco 2023 Fair, where industry professionals came together. At the fair which we participated with our branded booth, GCA achieved another international success and

qualified to receive the Special Jury Award with EKOMAT Project from the Monaco Luxe Pack Fair. During the busy month of October, GCA hosted visitors from all over the world with its booth at the Eurasia Packaging Fair. Further beyond having a successful period, we were also featured in many international publications such as Glass Worldwide and Business Focus Magazine. We furthermore organized enjoyable events where we met with students through technical factory tours and interviews organized with university career days and student clubs. We presented awards to the winners at the Green Dot Student and Press Awards Ceremony of which we are the main sponsor, organized by ÇEVKO Foundation, of which we are a member of the Board of Directors.

As a company that always endeavors to keep itself updated and to move ahead of it's time, we continue to follow the developments in the industry. While doing this, we continue to produce and strengthen our collaborations, always remaining mindful of our social awareness.

We would like to thank you wholeheartedly for the trust you have shown in us so far. We wish you a happy new year and hope to meet with you with more good news in 2024.

Dr. Abdullah GAYRET



GCA Has Achieved A First In The History Of Luxe Pack Fair By Receiving The Special Jury Award



“GCA has achieved another international success”

GCA took part in Luxe Pack Monaco 2023 Fair held in Monaco Grimaldi Forum on 2-4 October with its stand.

We focused on increasing the share of our premium glass spirits bottle products in our total production by expanding our premium glass bottle projects in international markets. For this purpose, we exhibited our quality and sustainable premium spirits glass bottle solutions at Luxe Pack Monaco 2023 Fair.

“A first in the history of the fair”

Luxe Pack Green Awards, which has been awarding the best sustainable packaging innovations and the most effective corporate social responsibility (CSR) projects of manufacturers for 25 years on the 2nd day of the fair, this year awarded GCA with the Special Jury Award in the “Corporate Social Responsibility Initiative” category with the EKOMAT project for its sustainability efforts in terms of product and institutionalisation.

In the project, which serves approximately 100,000 people and aims to raise consumer awareness to recycle packaging materials, a total of 1 million 900 thousand glass, plastic and metal bottles were recycled in 14 months.

“GCA shared its vision for the packaging solutions of the future”

Stating that they are very happy to take part in the fair that attended by industry professionals from all over the world, GCA General Manager Dr. Abdullah Gayret said, “Luxe Pack Monaco 2023 Fair is a leading platform that brings together the latest trends, innovative solutions and industry leaders in the luxury packaging industry. By emphasising the importance of packaging design and brand value, it offers important ideas and inspiration on how brands can improve the experience they offer to consumers. At this prestigious event, we had the opportunity to observe first-hand the trends, technologies and strategies that push the boundaries of the industry. GCA team came together with many valuable participants at the fair and shared our vision of glass packaging solutions in the spirits category of the future. We also exhibited our most innovative products and evaluated the comments and suggestions of industry professionals. On the other hand, we are proud to be the winner of the Special Jury Award. On the occasion of this great event, which was very productive for us, we were very pleased to share the latest developments in the sector and establish collaborations.”

GCA Participated in Game Jam Event as Gold Sponsor

The Game Jam 2023 event, in which we were the Gold Sponsor, took place at Kütahya Dumlupınar University Bedesten between 6-8 October. In the event attended by our company's Human Resources and Manufacturing Departments, plaques were presented on behalf of GCA and Çağrı Kağan Erkmén.

Mythology-type games were prepared within 48 hours, and the students who prepared them experienced great excitement with this experience.

The games present by 23 different teams were evaluated by 5 juries, including Çağrı Kağan Erkmén from GCA. The survival game "Perseus", inspired by Greek mythology, prepared by the "Omikron" team, completed the competition in first place.

We would like to thank Kütahya Dumlupınar University for the effective organization and congratulate all the winning competitors.



GCA Kicks Off Industrial Product Design Project with Yeditepe University

At GCA, we make an effort to carry out an Industrial Product Design project with a distinguished university every year. As a part of this project, which we are carrying out within the scope of university-industry cooperation, we have initiated our work with Yeditepe University this year. 1st, 2nd, 3rd and 4th grade students will be able to participate individually in the project, which will last for one semester.

The project topics were determined with Yeditepe University faculty members. The topics are grouped under 4 main headings; traditional products, use with scale, glass packaging design for food and beverages. Students will be able to choose the categories they want to work on from the categories of local food products, coffee and similar products suitable for scale use, food and beverage categories and design appropriate glass bottles or glass jars.

As the first step of the project, GCA Design team visited Yeditepe University on 10th October and introduced our company and the project.

We would like to thank Yeditepe University for taking part in this project that enables GCA to meet with university students.



GCA Hosted Its Visitors From All Over The World at Eurasia Packaging Fair

GCA participated in the 28th Eurasia Packaging Fair held in Tüyap, Istanbul between October 11-14. At the fair, which is described as the biggest meeting of the packaging industry, GCA exhibited its solutions for the packaging industry. GCA hosted its visitors from Türkiye and abroad in its booth at the Eurasia Packaging Fair, which brings together all stakeholders of the food and beverage sectors and the packaging industry. GCA, which brings together its latest designs with industry professionals, has attracted great attention with its innovative products.

GCA General Manager Dr. Abdullah Gayret, stating that fairs make a great contribution to companies, said, "Fairs play an extremely critical role in terms of both following global trends and seeing new products and technologies firsthand, especially in an area where continuous innovations and technological developments are experienced, such as the packaging sector. Eurasia Packaging Fair offers us not only the opportunity to introduce new technologies and designs, but also the chance to communicate directly with our customers and receive feedback. On the other hand, the intense interest of our visitors in our booth made us very happy. We had the opportunity to meet with many business partners from Türkiye and abroad face-to-face, which gave us the opportunity to keep our finger on the pulse of the sector closer. GCA, will continue to take part in fairs both at home and abroad and offer innovations to the sector in the coming years."



GCA Met with Students at METU Career Fair



GCA participated in the METU Career Fair held at METU Culture and Congress Centre on 25-26th October. We had the opportunity to meet with many students and introduce the dynamic career world of GCA.

We would like to thank the METU family for organising this enjoyable event and all the students who visited our stand.

GCA General Manager Dr. Abdullah Gayret's Interview Took Place in Glass Worldwide Magazine

GCA General Manager Dr. Abdullah Gayret spoke exclusively to Glass Worldwide magazine about the current market conditions in the country, having an innovative approach to its products and continuing to invest in order to be a digitally-forward brand.

We would like to thank Glass Worldwide for including GCA in their magazine under the title 'Exclusive GCA Interview'.



GCA Featured in Business Focus Magazine



GCA was the guest of 115th issue of Business Focus that reaches 340,216 professionals, including company founders, general managers and directors worldwide, with its position in the industry, contributions to the national economy, projects in the field of digitalisation and the awards it has received.

We would like to thank Business Focus for dedicating its magazine supplement to GCA and we are glad with the interest shown.

GCA Met with YTU Students on the Technical Factory Tour

YTU Technical Tour took place in our Kütahya factory on November 14. Our factory was introduced accompanied with Our Human Resources Executive, Glass Production Engineer, Manufacturing Executive Engineer and General Manager Dr. Abdullah Gayret.

We would like to thank YTU students for their participation in our technical factory tour, which was enjoyable and productive.



GCA Met With Future Engineers at ITU Future Engineers

GCA took its place at the ITU Future Engineers event on November 21-22. At our booth, we had the opportunity to come together with many ITU engineering candidates and share who GCA is, job opportunities, and internship opportunities.

We would like to thank the ITU students for their interest in learning more about GCA.



GCA Supported the Waste Container Campaign Initiated by ÇEVKO Foundation for the Earthquake Zone

ÇEVKO Foundation initiated to "Domestic Waste Container Campaign for the Earthquake Zone" 50 domestic waste containers were provided to the earthquake zone with this campaign, significant support was provided for cleaning and on-site collection of domestic waste in the earthquake zone. In the region where environmental cleanliness is still a big problem, collecting domestic waste is also of great importance for public health.

In addition to providing infrastructure for the collection of waste, the campaign also aims to contribute to the solution of the hygiene problem that arises in the region.

ÇEVKO Foundation would like to make its thanks permanent with a participation certificate to thank GCA for its support of the campaign.



GCA General Manager Dr. Abdullah Gayret Took Place Interview in Glass Worldwide Magazine

GCA General Manager Dr. Abdullah Gayret spoke to Glass Worldwide magazine. He mentioned that GCA prioritizes sustainability and social responsibility in order to increase recycling rates as well as to disseminate the natural, renewable and sustainable properties of glass to the society.

GCA with the EKOMAT Project created with its business partners to encourage the recycling of glass packaging, enabled the recovery of beverage packaging and increased recycling awareness in society, saving approximately 2.1 million beverage packages in 1 year.

We would like to thank Glass Worldwide for including us in their magazine with our interview.

HEALTHY GLASS TREND RISES WITH INCREASING CONSUMER AWARENESS

The sensitivity of the new generation to environmental problems and the awareness of healthy living enable them to turn to glass products while purchasing products. However, although consumers have a positive perception of glass packaging products in Turkey, there is a serious lack of recycling of glass packaging. GCA has adopted sustainability and social responsibility as a priority with the aim of not only increasing recycling rates, but also spreading the natural, renewable and sustainable features of glass to the society.

GCA General Manager Dr. Abdullah Gayret, emphasizing the importance of glass packaging for health said, **"Increasing environmental awareness around the world affects consumers' packaging choices. Especially in 2023, thanks to the sustainable and recyclable qualities of glass, we see that it has experienced the prominence it deserves in the packaging industry. In parallel with this trend, within GCA, we carry out many studies based on sustainability. We work in accordance with ISO 9001 and BRC/IoP standards and make quality and safe production. We adopt an environmentally friendly approach in our production facilities. We continue to create awareness in the society with projects such as Close The Glass Loop in order to effectively introduce the advantages of glass as a natural and sustainable material to the society and to increase awareness."**

"With our EKOMAT Project, which we created together with our business partners to encourage the recycling of packaging, we aim to increase the awareness of recycling in the society while recovering beverage packaging. We recovered approximately 2.1 million beverage packages in 1 year. In addition, we are proud to be the winner of the Jury Special Award at the Luxe Pack Monaco Fair with this project. "



Image: GCA General Manager Dr. Abdullah Gayret

GCA Participated in the Second International ASD Packaging Industry Congress

GCA participated in the 2nd International Packaging Industry Congress held by ASD on 7-8th December. The Packaging Design and Marketing session was moderated by GCA General Manager Dr. Abdullah Gayret. In the Circular Economy and Recycling session, our Head of Business Development and Head of Quality Assurance and Projects made presentations and shared GCA's sustainability studies and targets with the participants.

We would like to thank ASD team for this pleasant event.



GCA Met with Students at Dumlupınar University Career Talk

GCA came together with students at the career talk held at Dumlupınar University on 14 December. GCA General Manager Dr. Abdullah Gayret advised to the students about the business world and establishing a personal life-work balance. We are pleased to take part in the event, which introduced GCA and talked about personal career management, the importance of career choice and job/internship opportunities at GCA.

We would like to thank the DPU family who contributed to this pleasant event and all the students who showed interest in GCA.



GCA Attended the Green Dot Awards Ceremony



On December 19, our General Manager Dr. Abdullah Gayret presented the awards to the winning students at the Green Dot Student and Press Awards Ceremony organized by ÇEVKO Foundation, of which GCA was the main sponsor. We had the opportunity to come together with successful students and press organizations at the enjoyable event. GCA congratulates all successful students and press organizations.

GCA Attended the Climate Change and Sustainability Webinar







GCA General Manager Dr. Abdullah Gayret participated as a speaker in the webinar "Recent Developments in Climate Change, Green Deal and Sustainability" organized by ÇEVKO Foundation Climate Change and Sustainability Working Group on December 18th. During the webinar, various topics such as the effects and the solutions for climate change, the European Green Deal, the current situation in Türkiye, the latest developments in sustainability, and sustainability at GCA were discussed.

GCA is glad to take part in such educational and informative organizations.





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